

The Future of Fuels California as a Benchmark

Stillwater Associates

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The Nation-State of California



- **The state has a long history of fighting air pollution**
 - California Air Resource Board (CARB)
 - South Coast Air Quality Management District (SCAQMD)
- **Early to ban or control**
 - Lead
 - Olefins
 - RVP
- **New fuel formulations**
 - CARB Diesel
 - CARB Gasoline – Phase I, II, III

Sacramento leads the world in controlling air pollution

The Nation-State of California



➤ Refining industry

- Thirteen gasoline producing refineries, half dozen asphalt
- Crude Runs 1750 TBD
- Production
 - Designed to handle local sour and heavy crudes
 - Highest complexity refineries in the world
 - Running at capacity – State is net importer across the barrel
 - Capacity creep < 1% per year
 - Difficult operating and permitting environment

➤ Regional supply

- California, Nevada, most of Arizona, Oregon & Baja California

➤ Gasoline demand growing 2-3% per year

Largest gasoline market in the world after US as a whole

CA Gasoline and Component Movements



S-CA is most dependent on imports, N-CA is net exporter

California Energy Commission Studies

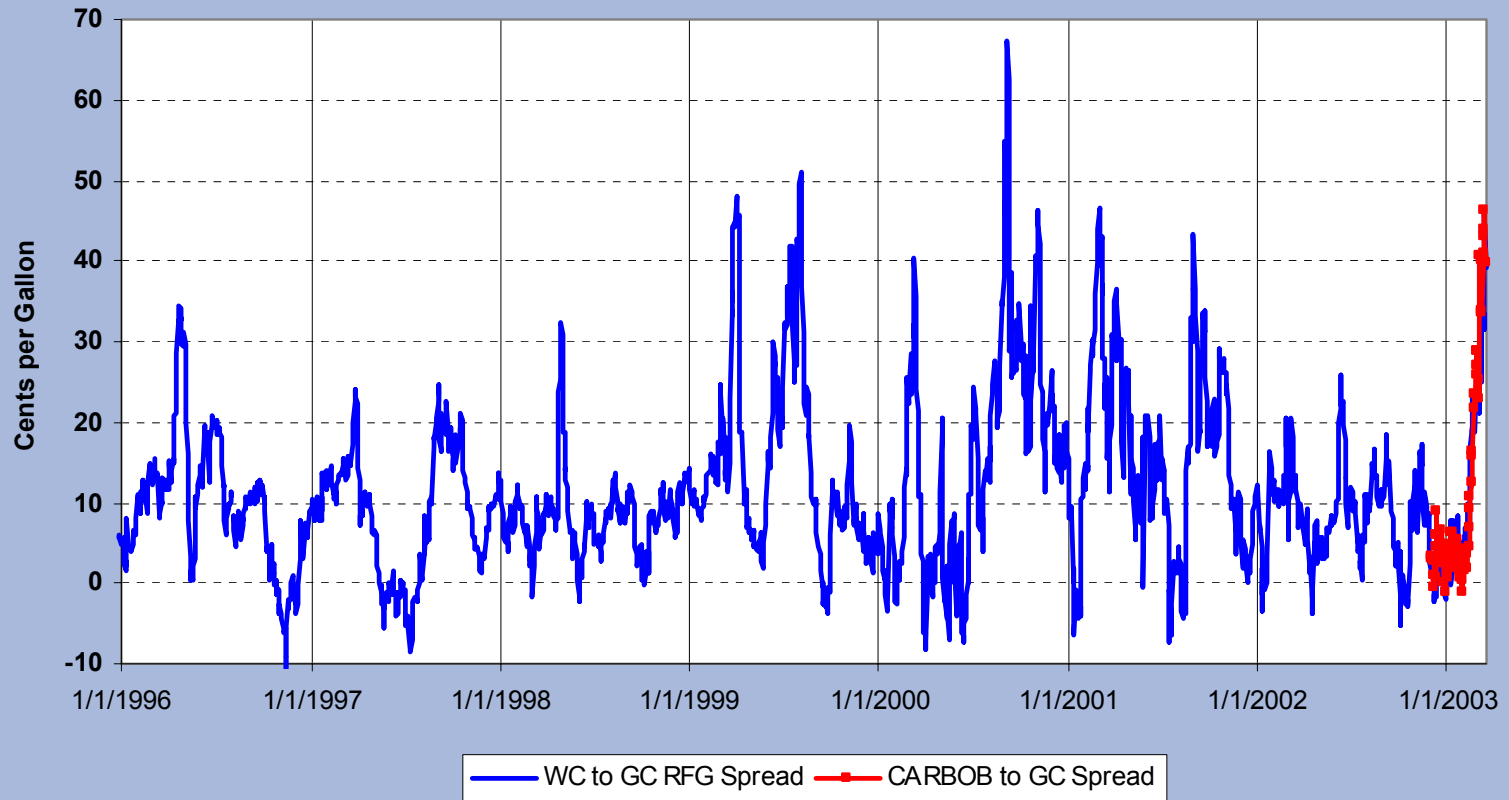


- Refining industry in California experienced significant outages in 1999
- The ensuing price volatility lead to an Attorney General investigation and legislation
- The legislation called on the California Energy Commission to study the following:
 - Reduce Dependence on Petroleum
 - Pipeline from the Gulf Coast
 - Strategic Fuel Reserve
- SFR study was the genesis of the 2001 MTBE study

West Coast/Gulf Coast RFG Spreads



1996 to 2003



MTBE



- **Mandated MTBE phase-out in 1999**
 - Due to groundwater contamination
- **Decided to delay the phase-out by a year in 2002**
 - Phase-out would result in supply problems
 - Increase the risk of price spikes
- **A year later...**
 - Ethanol prices are much lower
 - Most refiners have decided to blend with ethanol
 - Transition to summer blending began two weeks ago

Proof of the pudding yet to come

Gasoline Supply/Demand Balance



- About 80% of California's gasoline will be clear or blended with ethanol this spring
- CEC estimates a 1.5% decrease in gasoline production
 - Loss of MTBE and pentane -15%
 - Ethanol, increased refining and imports +13.5%
- Demand estimated to increase by 2.0% vs. 2002
- Required additional CARBOB or component imports 35 TBD
 - Sourcing will be a challenge
 - Import facilities almost exclusively in the hands of local refiners
 - Any refinery disruption will have serious consequences

Fortune cookie: May you live in interesting times

The Latest Price Spike



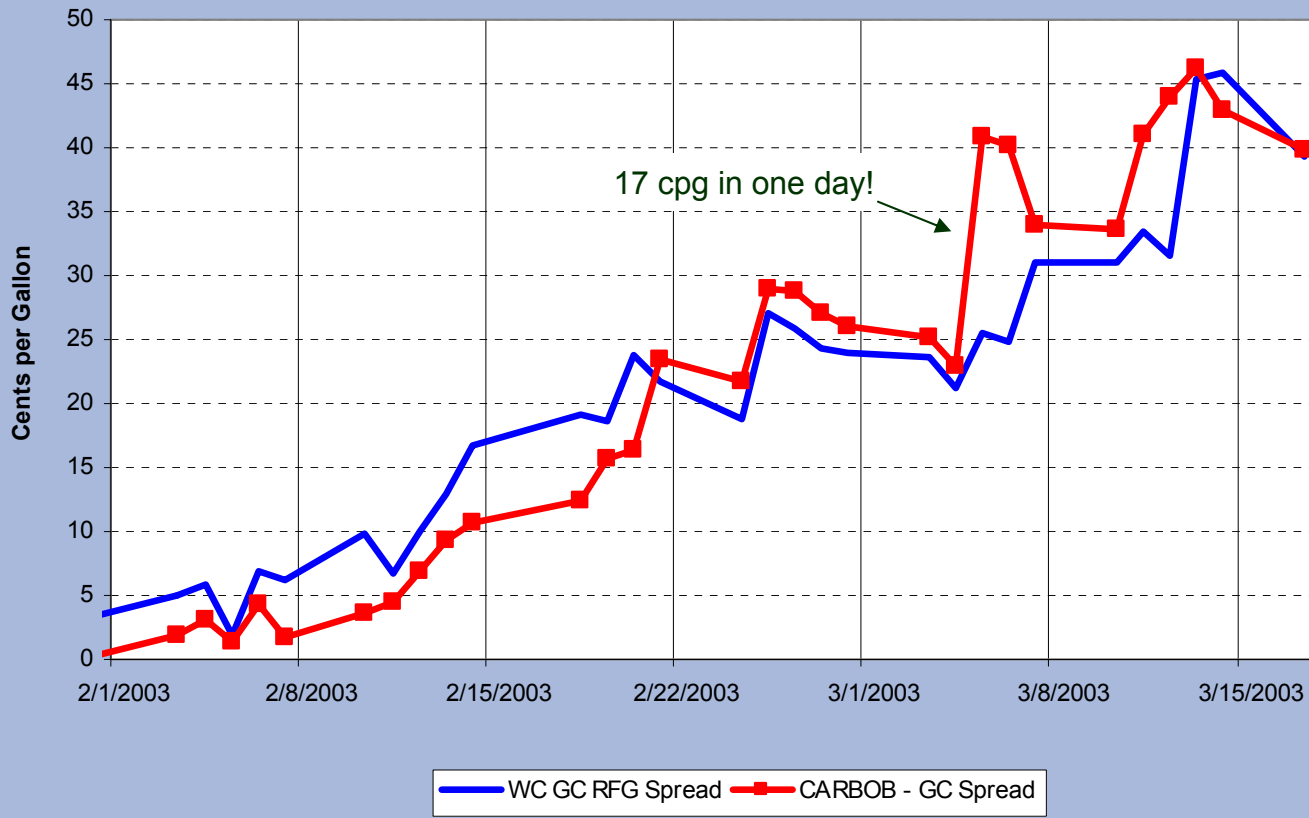
- **Transition to summer RVP E CARB**
 - Only 76 really knew how tough summer CARBOB could be
- **Refining problems**
 - BP Carson's FCC/Alky Turnaround completion late
 - Valero Wilmington & M CARB
 - Issues in the Bay
- **Supply problems**
 - Tanker delays: It's a long way from Finland
 - Difficulties meeting pipeline schedules: Short squeezes on the pipe

Who is telling the story?

West Coast/Gulf Coast RFG Spreads



December 2002 to March 2002



CEC - Reduce Dependence on Petroleum



- **Goal – reduce the rate of growth in demand**
- **Recommendations**
 - Increase transportation efficiency
 - Increase non-petroleum fuel use
 - Examine pricing tools
 - Look at other options
- **Final draft due mid March 2003**
 - Late April workshop likely

Consumer behavior, urban sprawl to blame

CEC - Gulf Coast Pipeline



- Study the feasibility of a new pipeline, or utilizing existing pipelines, to transport motor vehicle fuel or its components from the Gulf Coast to California
- Included analysis of the US Flag tanker market, USGC supply
- Conclusions:
 - A new pipeline would not be economic
 - State of California should support completion of Longhorn Pipeline
 - State may support expansion of Kinder Morgan East Line from El Paso to Tucson & Phoenix
 - US Flag fleet insufficient to supply California from the USGC

Incremental supply will have to be imported from abroad

CEC - Strategic Fuel Reserve



- **Looked at causes of volatility – barriers to supply**
 - Refining capacity
 - Distance
 - Specifications
 - Logistics
 - Unocal patents
 - Lack of forward market
- **Proposed novel approach to a fuel reserve**
 - Gasoline Bank of California
 - Spun off additional studies by CEC
 - Currently being analyzed

Primarily designed to facilitate imports

Smog Reduction



- **South Coast Air Quality Management District Rule 1178**
 - Agreed with environmental groups to reduce oil industry VOC's by 3 tons per day
 - Rule 1178 requires that refiners and terminal operators put geodesic domes on all floating roof gasoline and gasoline component tanks
 - Objective is to reduce the evaporation of hydrocarbons from the interior walls of tanks
 - Industry estimated that the cost in the LA Basin would be \$130 MM for 0.9 daily tons of VOC
- **Recommendation:**
 - Alternative solutions need to be found
 - Trade mobile for stationary emissions?

What's Next?



- **The Predictive Model for gasoline could be reopened**
 - Due to be updated for new car population and emissions data
 - Difficult now to blend 7.8% ethanol, most blending at 5.6%
 - Could allow 10% ethanol blending if NOx acceptable
- **Ethanol – cellulose vs. starch**
 - Continuing work to create ethanol from trash
 - Some corn or sugar cane ethanol could happen
- **Ongoing struggle to reduce air pollution**
 - Cost effective solutions are lacking

Stationary vs. Mobile Emissions



- In concentrated markets, such as SF Bay and LA Basin, the majority of refinery products are consumed in the same air basin in which they are produced
- Tailpipe emissions are orders of magnitude greater than refinery emissions
- Currently, refiners have no incentives to blend to better than minimum conformance within Models
- Tighter blending and additizing can offer cheaper alternative for emission reduction
- Timing may be right if PM gets reevaluated anyway

Requires joint approach by industry, legislators

Latest Developments

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- **Global warming?**
- **Diesel issues?**
- **The next round of SCAQMD regulations?**
- **The Hydrogen Economy?**

It pays to keep an eye on California